

## IBM Software Demos

### WebSphere Portal Static Web Page Integration

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IBM WebSphere Portal provides capabilities to integrate static web pages built with html into a portal. This helps reduce time to market and increase portal flexibility, while reducing skill required for development and leveraging existing web site investments.

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Heather, an HTML designer uses Dreamweaver CS3 to build websites. She is very skilled in creating web pages, but the portal environment is new to her. She quickly builds a site from a template for her customer, a band named Sister Suzie. After archiving the html files, she navigates to the Portal Administration to create a new Page. A simple to use point-and-click interface in WebSphere Portal greatly enhances page creation and navigation management.

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By changing the page type from Standard Portal Layout to Static Content, WebSphere Portal lets Heather easily upload a new page to the portal by specifying the start page and uploading the archived html files. She verifies her changes by viewing Sister Suzie's new page. Her web design, such as styles, colors, and navigation, created in Dreamweaver, is used.

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Heather uses Dreamweaver to customize Sister Suzie's page with features provided by WebSphere Portal, such as navigation, live text, and portlets. She has only to remove the beginning and ending html tags to tell WebSphere Portal to manage top level navigation and standardize the look and feel.

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Next, Heather uses sample HTML provided out of the box by WebSphere Portal to add drag and drop portlet capability. This can extend HTML pages to fully utilize Web 2.0, providing ease of use to administrators.

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Here, She adds additional HTML to embed out-of-the box portlets provided by IBM Lotus Web Content Management.

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Heather Highlights text and appends HTML to add live text capabilities provided by WebSphere Portal. Live Text is instantly integrated into the page, providing the end user with more contextual assistance. No additional changes are required.

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Collaboration features, again provided through WebSphere Portal, can be utilized by adding HTML.

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XMLAccess, the command line interface for WebSphere Portal, is used to upload and deploy the new static HTML page. Deployment scripts can be created to update these pages, reducing the time required for administration automation

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Heather can instantly see her changes made in Dreamweaver in her portal after deploying her updated page through XMLAccess.

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WebSphere Portal now handles navigation and color management allowing her more time to focus on page layouts.

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Lotus Sametime is also integrated into the HTML. Heather can take full advantage of new Sametime capabilities by launching a chat through the Sametime client.

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Web Content Management provides workflows, archiving, and versioning of content, such as multimedia. This content is embedded into Sister Suzie's page through a WCM Media portlet.

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Heather notices she mistakenly placed the WCM Media portlet in the wrong spot on the page. Utilizing the Web 2.0 capabilities provided by WebSphere Portal, she simply drags the portlet to the correct location.

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WebSphere Portal easily extends existing HTML pages by adding portlets, live text, and Web 2.0 capabilities. And with the static HTML feature, designers have the flexibility to create and manage content layout using tools they know to reduce the time to market.

**END**