

IBM Software Demos

WebSphere Portal Site Wizard and Theme Customizer

This demonstration shows a fictitious company called Victory Sports using IBM WebSphere Portal to quickly deploy a new website. This latest release of WebSphere Portal combines significant out-of-the-box deployment functionality, with Web 2.0 user interface enhancements providing end-user ease-of-use.

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Here Jan, the Portal Administrator, completes a basic information form with the site name, the URL, and site administrator information.

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Jan chooses from various site types and templates provided out of the box. She creates an intranet department site for the South Region Sales team, and then picks a style and color. After making these selections, she previews the site. These Site Templates included in WebSphere Portal make it simple for Jan to create a site. And, additional templates can also be created and customized by IT staff within the Victory Sports organization. Jan further customizes the site by choosing from a list of preconfigured pages. The WebSphere Portal Site Wizard then imports content required by the template model and constructs the supporting portal pages.

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Once the site has been created an email notification is sent to Ronnie Espinosa, a business user and the site administrator. New site creations can be optionally embedded into portal workflow driven business processes to provide an added level of site quality and security.

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Next, Ronnie logs in to begin to customize and personalize the content for his site.

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Ronnie uses the Theme Customizer included in WebSphere Portal to easily change his site layout, colors and branding. Re-branding is made easy by uploading new logos and background images, all without the help of IT resources.

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He changes the navigation structure to make it easier for his team to use. Backgrounds, links, and text colors can all be changed through a simple point and click interface. Best of all, changes are automatically reflected on the main site.

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Ronnie proceeds to select settings for pages, banner, type navigation, portlets, and footers to make the Victory Sports site unique and customized to his liking.

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Next, Ronnie would like to personalize his department's site. He adds his first blog entry using the social networking capabilities of IBM Lotus Web Content Management, to keep his team informed. Lotus Web Content Management has built in security that only allows identified content authors access to its inline editor. Lotus Web Content Management allows for quick content creation and editing, including images.

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Presentation and navigation is managed by WebSphere Portal and Lotus Web Content Management. Integrated security within WebSphere Portal and Lotus Web Content Management control external viewing and navigation.

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Predefined pages and layouts are provided by the template and can be completely customized inline, using Lotus Web Content Management. Ronnie navigates to the documents page to share the latest first quarter sales documents with his team. Folder creation, with descriptions, help keep his documents ordered, making it easy for his team to share and collaborate. File sharing is simplified by allowing him to quickly upload the January sales results.

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Advanced web content management is also accessible through the Admin page. Ronnie decides that he should share his team's personalized site with the North Sales Region. Using the site export tool, he can share his site with others. In addition, he archives the exported site in accordance to Victory Sport's corporate regulations.

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In just a few minutes, Ronnie has taken the initial steps to set up his site and begin adding personalized department content without specific training and technical skills.

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New features in IBM WebSphere Portal provide more flexible capabilities for reuse of existing IT investments and provide more robust site and performance management capabilities, making it easier to create and manage websites while reducing IT Costs and improving time to market.