

IBM Software Demos

Lotus Connections

1a <0:00>

IBM Lotus Connections is “social software for business” that empowers employees to be more innovative and helps them execute quickly by using dynamic networks of co-workers, partners and customers.

1b <0:00>

Frank Adams, an employee at Renovations Corporation, is responsible for securing and preparing speakers for an upcoming event. To begin this task, he opens the “Activity Dashboard” part of Lotus Connections.

1c <0:00>

Frank can view his activities in a variety of ways, including by tag. “Tagging” is the way he and his colleagues use words to describe and categorize information, people, and even entire communities in Lotus Connections.

1d <0:00>

He can also easily see selected activities organized by their relative priority.

2a <0:00>

Opening the “Event Logistics” activity, Frank can work with all of its elements, including messages, files, to-do’s, and web links. In the navigator pane, he can access information about the tags and people associated with the activity, or simply view an outline of all elements.

2b <0:00>

He can list all ToDo elements, all elements by type, or activity history data. Since this activity is due very soon, he moves directly to the ToDo list.

2c <0:00>

An incoming instant message informs him that his colleague Ling, an expert in Asian Markets, won’t be able to speak at an upcoming event. This is cause for concern, since the event takes place in less than a week. Frank will use the collaborative power of Lotus Connections to help him find the right replacement.

3a <0:00>

Using Lotus Connections Profiles, he takes advantage of the integrated search function and its associated tag lookup capability to identify a suitable replacement for Ling.

3b <0:00>

Finding people based on how they’ve been tagged makes it easy to locate and exchange ideas with experts across an organization. This saves time and improves efficiency.

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3c <0:00>

The search returns a short list of people, as well as two relevant communities.

4a <0:00>

Clicking on “Team Asia”, Frank sees more detail about the community, including a group of tags called a “tag cloud,” where more popular tags are shown larger and bolder.

4b <0:00>

Community members are displayed with a single click. The member list includes Ling, as well as others with similar expertise who may be able to help.

4c <0:00>

Clicking on Heather Reeds’ name displays her photo and contact information. Frank can also see links to other information, including her profile.

4d <0:00>

In Heather’s profile, he finds more contact information, as well as her management reporting structure in both a hierarchical and a more detailed form.

4e <0:00>

Her experience and expertise are described on the “About Me” and “Background” tabs, with even more information available in her blogs. Profiles gives people streamlined access to extensive information on colleagues and experts, in a form that’s well organized and easy to navigate.

4f <0:00>

Heather’s blog shows that she has extensive knowledge of Asian Markets, and may be a good replacement speaker for the upcoming event.

5a <0:00>

Lotus Connections also provides the ability to subscribe via common “Atom” feed-readers, indicated here by the familiar orange icons.

5b <0:00>

Frank continues on to Heather’s “Dogear” page, where her bookmarks are stored and shared. Dogear makes it easier to manage and share bookmarks.

5c <0:00>

At the top of the page, general navigation controls allow him to display additional bookmarks and subscriptions, including his own.

5d <0:00>

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He may be able to learn even more about Heather's expertise and interests by reviewing her subscriptions.

6a <0:00>

Heather's "asia" subscription draws Frank's attention. In it, he sees an extensive list of bookmarks, the most recent of which takes him to a page on the Renovations Intranet containing a link to a whitepaper that Heather wrote.

6b <0:00>

An icon in the taskbar shows other people who have dogeared this whitepaper, and also the tags they used. From here, Frank can "dogear" this page himself.

6c <0:00>

To tag the page and make it easy to find later, he can create his own tag, or select one that has already been used by his colleagues. He can also make this new bookmark private.

7a <0:00>

Frank is convinced that Heather is an excellent candidate to replace Ling. Using IBM Lotus Sametime, he initiates a chat with her.

7b <0:00>

Pleased to see that Heather has agreed to speak at the event, he saves the chat transcript to the "Event Logistics" activity, so that others will have access to it.

8a <0:00>

In addition to accessing his Lotus Connections Activities with a web browser, Frank can also work with them using the Lotus Notes 8 client. Here we see a subset of the same activities he was working with earlier in his browser.

8b <0:00>

Inside the "Event Logistics" activity, he opens the "confirm speaker" ToDo, and marks it complete.

8c <0:00>

The completed ToDo now appears in the activity element list, along with the chat transcript he added earlier.

9a <0:00>

IBM Lotus Connections delivers integrated, easy-to-use social software tools that help solve real business problems, and empower employees to achieve higher levels of

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innovation and improve the quality of their work. For more information, please visit ibm.com.

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